



**Citirine Financial
Group Holdings**

Jean-Paul ANIMBOM

Fund-Raising & Investment, Corporate & Retail Banking Management Executive

A seasoned executive banker and chartered investment banker, with 19 years wealth of experience in Retail, Corporate , Investment Banking & fund-raising . His tenure with Ecobank, BGFI, SCB Attijariwafa Banks, and Atlantic Financial Group Holdings has seen him spearhead numerous successful ventures, solidifying his reputation as a leader in the industry.

CONTACT



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Kigali
Rwanda

EDUCATION

Institut Universitaire de la Cote, Cameroon

Ongoing

E.M.B.A

International Financial Institution Society (IFIS), USA

2019

Chartered Investment Fund Manager
Chartered Investment Banking Manager
Certified Asset Management

Emirates Institute For Banking and Financial Studies, UAE

2015

Certificate in CRM Corporate &
Certificate in CRM Corporate

Institute of Commercial Management Dorset, England

2005

Graduate Diploma in Marketing

National Polytechnic Bambui, Cameroon

2004

HND in Marketing



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PROFESSIONAL EXPERIENCE

Citirine Financial Group Holdings (CFG-Holding Plc) |

Group Executive Chairman Jan 2024 – Present

Key responsibilities:

- Developed and executed complex strategies in collaboration with stakeholders, fund managers, and financial partners to

Atlantic Financial Group | Fund-Raising & Investment

Bank Manager Jan 2018 – Present

Key responsibilities:

- Developed and executed complex strategies in collaboration with stakeholders, fund managers, and financial partners to meet partner objectives and support the Group's projects.
- Sourced and negotiated funding, including a \$1 million equity deal for Atlantic Money and a \$4 million equity deal for Banque Atlantique Cameroon.
- Managed liquidity and financial risk, implementing funding strategies for the Holdings company and its subsidiaries.
- Secured a \$4 million loan deal between Banque Atlantique Cameroon and OPIC for a real estate project in Douala, Cameroon.

TCHEM Investment | Business Development &

Investment Director, Kenya, Rwanda & Burundi

Jan-Dec 2017

Key responsibilities:

- Led a key process improvement initiative by building a centralized performance platform and creating innovative fiscal strategies.
- Closed a \$6M syndication loan deal between NGALI Energy Rwanda and I&M Bank Rwanda for the construction of a Hydro Electric Dam in Rwanda.
- Increased customer portfolio and revenue by 20%.
- Served as a consultant and adviser for Access to Finance Rwanda.

ACHIEVEMENTS

In 2023, facilitated a \$20M USD placement transaction for Atlantic Financial Group with YUNUS S.A in Cameroon.

In 2023, facilitated a \$5M USD placement transaction for Atlantic Financial Group with an individual investor in Cameroon.

In 2022, secured a \$1.5M USD loan for Atlantic Financial Group with an individual investor in Cameroon.

In 2022, secured a \$1M USD loan for Atlantic Financial Group with an individual investor in Cameroon.

In 2022, facilitated a \$5.5M USD treasury facility for Atlantic Financial Group, involving individual and institutional investors in the CEMAC/UEMOA regions.

In 2021, facilitated a \$1.5M USD treasury facility for Atlantic Financial Group, involving individual and institutional investors in the CEMAC/UEMOA regions.

In 2020, facilitated a \$3M USD treasury facility for Atlantic Financial Group, involving institutional investors in Cameroon.

REFERENCES

ABISSA KOUAKOU

Group CEO, Atlantic Group Holdings

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Maurice Dossey AGBOZO

CEO, Rubis Investment Group - Cameroon

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maurice.dossey@rubisinvestmentgroup.net



BGFI Bank Cameroon | Senior Relationship Manager SME/SMI 2012-2015

Key responsibilities:

- Initiated, negotiated & sealed the account opening of CAMCCUL and other Micro Finances in the network with an initial deposit of \$4.5 Million USD as Term deposit at 4% interest rate per annum.
- Transformed about 100 SME/ SMI potential customers to full customers with a conversion rate of 90% achievement.
- Initiated and proposed the opening of a Branch in the Bamenda-Cameroon to capture cash inflow from Micro-Finance Institutions & to finance SMEs in that part of the country despite the many challenges that impedes their growth and access to finance

BGFI Bank Cameroon | Relationship Manager Private Banking 2011 – 2012

Key responsibilities:

- Managed a portfolio of 50 VIP clients who have a monthly income from \$3 Thousand USD per month. A total portfolio deposit of about \$6 Million USD with 80% in Term Deposit, outstanding loans of \$273 Thousand USD and annual portfolio profit margin of around \$90 Thousand USD.
- Proposed and implemented the assessment of staffs by customers to ensure customer satisfaction and quality of services to maintained business Relationships with Customer to enhance Business image.

ECOBANK Cameroon | Sales Officer Retail Banking 2009 – 2011

Key responsibilities:

- Managed a portfolio of 200 private customers and Companies with a total deposit of about \$182 Thousand USD, outstanding loans of \$466 Thousand USD, with annual portfolio profit margin of approximately \$19 Thousand USD.
- Managed salaries of multinational and local companies including Bolloré, Telcar, Guinness, SEPBC, SABC, DIT.

ECOBANK Cameroon | Direct Sales Representative 2006 – 2009

Key responsibilities:

- Opened 2000 accounts both corporate and retail with a total deposit of \$1.5 Million USD.
- Transformed potential customers to full customers with a conversion rate of 90% achievement.

SKILLS

- Fundraising & Portfolio Management
- Deal Origination & Transaction Structuring
- Corporate, SME & Retail Banking Management
- Equity and Debt Capital Raising
- Elite Client Relationship Management
- P & L / ROI Accountability & Management